### 2012 CALENDAR

### **MEET US BACK ON THE BEACH JUNE 25**

For those of you who like to plan – or those of you who like to dream of those warm and care-free days at the beach — KBIA will open for the 2012 summer season on Monday, June 25.

### **KBIA EVENTS**

Membership Letter mailed and posted on www.kbia.net	Jan. 31
Summer staff openings, counselor applications posted on www.kbia.net	
Registration Guide mailed and posted on www.kbia.net	March 31
Season Opening Work Day & Picnic (Memorial Day weekend)	May 26
Staff & Counselor Orientation Weekend	
Opening Day	June 25
Boat ParadeBoat Parade	July 4
KBIA Day at the Beach Road Race Beach Clean-Up & Bonfire	July 8
Beach Clean-Up & Bonfire	July 20
July Watersports & Awards Barbecue	July 21
Seaside Celebration	July 21
Fifth annual Cove Swim	Aug. 4
Third annual Reid Sacco Family Regatta	Aug. 5
Annual KBIA Membership Meeting	
August Watersports & Awards Barbecue	
Season Closing Work Day	Aug. 19

We also encourage all members to participate in our assorted fun family events scheduled weekly!

# See you at the Beach!

KENNEBUNK BEACH IMPROVEMENT ASSOCIATION P.O. BOX 707



# **FALL 2011**

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# Swinging success



Greetings from Kennebunk Beach! It is awfully quiet around here without those familiar sounds of summer: splashing from the pool, giggles from the tent and shouts from the docks and playground. But everything has its season, and we here at KBIA are using this quiet time to reflect on Summer 2011 and how to build upon our success next summer. Inside we share our thoughts and outline our plans for improvements. As we're all a part of this KBIA community, we welcome your thoughts. We look forward to seeing you next summer!

## KBIA BOARD OF DIRECTORS

**OFFICERS 2011-2012** 

### **Executive Committee**

David Stevenson, President Ralph Chauvin, Treasurer Shannon Beer Belanger, Secretary

Betsy Dawson, VP

Kristi Young, VP Administration

Lisa LaBrique

Seana Wood

### **Directors**

Kathleen DiNisco

Andrew Frawley

Dianne Gregg Harrington

James McGuckin

Kirsten Oppenheimer

Courtney Finnegan Sepic

Priscilla Doris-Siegal

**David Sweetser** 

Jonathan Turnbull

### **KBIA Management**

**Martin Lodish**, Executive Director mlodish@kbia.net

**Mimi Meserve**, Program Administrator mmeserve@kbia.net

Laura Smith, Communications

and Event Coordinator

Ismith@kbia.net

### All-Season Address:

P. O. Box 707

Kennebunk Beach, Maine 04043

### **Summer Address:**

262 Beach Avenue

Kennebunk Beach, Maine 04043

### **In-Season Telephone:**

Phone: 207-967-2180

### **NEWS FROM KBIA EXECUTIVE DIRECTOR MARTIN LODISH**

KBIA allows kids to be kids and develop independence in a safe, nurturing environment.

ast summer was one of the busiest ever at KBIA. We had more than 600 children take advantage of our classes — an increase of more than 100 children from 2010. Membership was also up



significantly with many new families joining for the first time. With just shy of 300 members, we had more families that participated than any time in recent memory.

We have also reversed a trend by increasing our percentage of members who live in Maine year-round.

Our new pool allowed us to greatly expand class availability, making scheduling for families easier. The new afternoon class bundle also made KBIA more family-friendly – simultaneously meeting the needs of both parents and children. We also created a position, the "bundle

counselor," who spent three straight hours with the kids in each bundle, helping smooth the transitions between classes and helping generate camaraderie of the participants.

I take great joy in listening to kids splash in the pool, watch them have impromptu Wiffle ball games, have them show me their new collection of sea glass, or see their faces as they see a baby lobster for the first time. I also enjoy watching parents see their children swim in our new pool while talking about how they had to learn to swim in the Cove. I love seeing the rows and rows of unlocked bicycles. KBIA allows kids to be kids and develop independence in a safe, nurturing environment.

It is our staff who help create such a special environment. The Counselors-in-Training program, under the leadership of coordinator Maureen McEnaney, made significant

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### **NEWS FROM KBIA PRESIDENT DAVID STEVENSON**

s I look ahead to the 2012 season, I naturally reflect upon the summer which just passed. In a year with ideal weather, when we noted record memberships and record enrollment, there are several terrific memories.

But there is one image which leaps out, capturing



the whole summer experience. I find it a bit ironic that this image is a snapshot before the camp even opened. It was the Sunday before opening day, when we gathered to celebrate the opening of the new pool. Around 50 kids were lined up along the pool's edge, poised to make the ceremonial splash. Photographer Cindy

Smith, positioned at the far end of the pool, captured the moment when they leapt in unison. In the right edge of the photo is a little girl, maybe 5, in an aqua suit. She is frozen in mid air, her blonde curls splayed about. Even at the picture's distance, her emotion is unmistakable — pure joy.

What differentiates KBIA from many other summer programs is that our defining goal is to offer children "enrichment." Your child is learning from sailors who spend the off-season traversing the Atlantic. Your reading specialist is probably the most educated and certified person to set foot on campus, your art instructors are college professors, and your woodworking staff constructs boats the rest of the year. We offer, and I believe your child receives, a superior experience. But the simple joy of summer is not sacrificed. This is a fine testament to our staff and volunteers.

Ensuring that this experience continues indefinitely

means that the KBIA must have the resources to prosper. And possibly the most crucial way to support the camp is through the 100<sup>th</sup> Anniversary Capital Campaign.

As I write, we have received \$850,000 in pledges and donations toward our \$930,000 goal, seemingly within reach. But as the campaign has evolved since its launch in 2010, so have our needs. When the Board reconvenes in January, we will reassess our campaign target and evaluate where best to allocate these funds. If you are contemplating making a charitable donation, we are seeking funds to upgrade the playground and to start the replacement of our waterfront fleet. Specifically, along the waterfront, our goal is to open next season with two new safety launches, four new 420s, two new kayaks and two new Optis. With these additions to our fleet, we would be in a position to host our own regattas against teams throughout New England.

So from our membership, I ask for your help with the Capital Campaign.

On a parallel course, what I ask of Martin Lodish, his staff and the countless volunteers who make this place hum, is to preserve the joy. For in my last year as President, I am looking for others like the little girl in the green bathing suit, kids who are exploding with joy. I am confident that they will be easy to find.

As the days grow shorter and the air more crisp, we are working hard to make sure your next summer will be just as outstanding. On behalf of the Board, staff and volunteers with the KBIA, we hope that you have a wonderful holiday season with family and friends.



# SCENES FROM SUMMER 2011



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# Moving ahead on our 'to do' list

ur 100<sup>th</sup> Anniversary Capital
Campaign is entering its third year,
and we have come a long way! We
have raised an amazing \$853,141
from 50 percent of the membership.
Now that the foundation work on Strong Cottage
and the pool are complete, we will move onto other
scheduled projects, such as the structural work
on Smith House in 2012 and look forward to the
possibility of a new playground in 2013.

The Board established a waterfront committee this past season, chaired by Lisa LaBrique and Betsy Dawson and comprising both KBIA staff and community members. It will look into our waterfront programming — both classes and the resources used to support them. In addition to offering some suggestions to improve the structure and content of our classes, the committee has already identified a list of vital upgrades and new equipment to support our growing program.

At its October meeting, the KBIA Board of Directors approved the following list of projects for 2012 to be funded by the 100<sup>th</sup> Capital Campaign:

5 new radial sails for our Lasers (\$500 each)
10 kayak paddles (\$80 each)
2 Optis (\$2,800 each)
1 fishing pole storage rack (\$40)
5 new radios (\$100 each)
2 new megaphones (\$100 each)
4 club 420s (\$2,500 each)
2 kayaks (\$700 each)
1 13-foot Whaler (\$14,000)
1 center console fishing boat (\$22,500)

By no means is this list exhaustive; these additions will give KBIA a terrific jump-start on its ongoing annual process to augment/upgrade our waterfront fleet.

The fundraising committee is now looking for donors to help us with the effort. A gift at any level toward these specific requests would provide immediate benefit and would provide the infrastructure for the next generation of sailors, power boaters and kayakers. For donation information, visit www.kbia.net or e-mail Executive Director Martin Lodish at mlodish@kbia.net.

Executive Director's Message, continued from Page 2

leaps forward last summer. Last summer 35 CITs contributed just shy of 2,000 service hours to KBIA as they learned valuable skills while they prepared to take on greater responsibilities as counselors in the future. During the off-season, we already are working on plans to continue to modify the program to meet the diverse needs of 13 and 14 year olds.

In addition to our new classes (Heartwood College Art classes, Opti Race Team), our existing classes continued to flourish. Carrie Lepordo did a phenomenal job building on the Creative Arts classes created by Sisters G and V, but also put her own unique imprint on the course. Karl Muenier and his swim staff taught numerous kids to swim and dive, kids created masterpieces in Lynne Maloof's jewelry classes, and Susan Strachan created a safe and nurturing Starfish class for our youngest children.

I also admire KBIA's unique position in the community. We have been a fixture on the beach for over 100 years. KBIA is one of the reasons many have chosen to buy

homes in Kennebunk Beach and the surrounding areas; local real estate ads often mention a home's close proximity to KBIA. The various events on campus not only provide funding to help KBIA, but also are a great way to volunteer and keep people connected. On behalf of the entire KBIA community, I want to thank the Chairs of the Road Race (Lisa LaBrique and Betsy Dawson), the Cove Swim (Dave Sweetser), the Seaside Celebration (Seana Wood), and the Reid Sacco Regatta (a group volunteer effort). Together, we make this a special KBIA community.

### THANK YOU TO OUR DONORS!

### KBIA would not and could not be the special experience that it is without your generosity!

### \$100,000+

Bob Bauman Burke & McNamara Families Hank & Ann Spaulding Anonymous In memory of Homer Waterhouse by Geraldine Waterhouse

### \$50,000 - \$99,999

Andrew & Juli Frawley The Daniel Harrington Family Jim & Allison McGuckin

### \$25,000 - \$49,999

Roger & Seana Wood

### \$15,000 - \$24,999

Stanton & Lane McLean Samuel & Missy Palmisano David & Lisa Stevenson Jonathan & Tara Turnbull Geraldine Waterhouse

### \$10,000 - \$14,999

Ralph & Jacqueline Chauvin Michael & Betsy Dawson Jay & Nancy Finnegan Andrew & Elizabeth Harrington Craig Moffat & Louisa Huband Mike & Barbara Neuberger John Stevenson David & Jayne Sweetser Toffey-Puckette Family

### \$5,000 - \$9,999

Jean Michelle & Sherrill Ares Mike & Cynthia Beer David & Shannon Belanger Carl & Kirsten Oppenheimer Anonymous In memory of Chester E Homer, Jr. by Chet Homer & Annie Hurd In memory of Pierre Vaillancourt by Giles & Louis Vaillancourt

### \$2,000 - \$4,999

Hugh & Nancy Beath
Bob & Marlene Blalock
Eagle Rock Yacht Club
In honor of Carolyn and Chet Homer
by Dan & Sally Vallimarescu
In memory of Andre P. Marcotte, MD
by Nancy Marcotte
John & Patricia Luedke
Andrew Ory & Linda Hammett Ory
Ron & Betty Smith
Jeffrey & Paige Wilner

This list includes donors to date.
To make a tax-duductible donation
by Dec. 31, visit our website, www.kbia.net.

### \$500 - \$1,999

Richard & Kathy Baker William & Scarlett Carey Charles & Kristin Chapman Andy & Robin Chaves Billy & Maureen Collins Steven & Kathleen DiNisco Gordon & Beth Fluke Katia Gordon George C. & Diantha C. Harrington Thomas B. Harrington John & Elin Harris Paul & Lisa Harter Ralph & Louise Hurlbutt Ken & Sandra Janes John & Brenda Johnson In honor of the Kavanagh Family by John & Kathy Kavanagh Steven & Lisa LaBrique Louis Lagasse Rob & Tricia Lyall Laurence Smythe & Christine Moffat Marc Montagner & Mary Kae LaRose Kenneth & Christine Paradis Jim & Sylvia Peers John & Anne Raffaelli Dr. Jerome & Courtney Sepic James & Margaret Smith John & Diane Thornton Christopher & Karen Turner Kevin and Nina Wilk Bryan & Elisabeth Wolf Jerry & Laurel Wolfson Bill & Kristi Young

### **Under \$500**

Scott Antoniak & Lisa Mitchell John Ayers Beach Grass Dr. Robert Bierman Eric & Michelle Bostrup John Sweet & Carol Bousquet Bill & Karen Burke Christian & Sarah Brune Butterflyfish Robert & Jane Card Peter Chinetti & Jill Richardson Elizabeth Clarke Wayne & Elizabeth Clarkson Pierrot & Marie-Chantal Cloutier Brian & Eileen Cooney Cottage Breeze Day Spa Anthony Dater Frederick & Marie Dello Russo Dean & Julie Donahue Mike & Emily Donovan Michael & Lynne Dougherty Derek & Anne Drummond John & Jennifer Ehlers Barbara Elkins David & Tanya Glidden John & Kimberly Gurski James & Karen Hall Thomas G. Haight Chris Hanson & Danielle Royal Norman Harvey Jav & Melinda Hofmann Brad Huot & Gretchen Pianka Frank & Melissa Ingwersen Thomas & Eileen Kelly William Leader Nelson Lee & Joanna Wyszatycki The MacCachran & Lepordo Families Joelle Martel Paul & Michelle Martel Jerry & Jennifer McCabe Michael & Katie McCarthy

Tom & Annie McNamara Claude Meunier & Marie-Claude Goodwin Ken Moller & Tracey Burton Gregory & Carolyn Muse David & Nicole Nalchajian Michael & Ellen O'Hara Glenn Piotrowski & Gail Daymond Larry Puccini & Susan Roberge Robert & Joanne Powell Richard Reminger
Martin & Vicky Reszetnik
Joe and Mary Ann Ricca John Rockwell Kent & Kori Sahin Adam & Sabrina Schiller Andrew & Linda Scipio del Campo Kevin Scollan & Nicole Keane Stuart & Ellen Scott John & Anne Senese Shell Shack Lindsay & Laura Smith Logan & Patricia Snow Andy & Chris Spaulding Stem to Stern Amy Stevenson Chris & Hally Stief Richard & Olivia Taranto Page & Heather Thompson James & Donna Thompson David & Kate Torrey Constance Venne Patrick & Karen Walsh West Kennebunk Fire Association John & Susan Wiseman Margaret Wiseman In memory of Dick Spencer by Emily Spencer In honor of David Stevenson by Doug & Sarah Baird In honor of David Stevenson by Frank & Helen Stevenson In honor of Jane Wydra by Tony & Nancy Viehmann In memory of Derek C. Hannaford by Merle Hannaford Anonymous

### **Given in memory of Eugene Mullen**

Kenneth & Karen Brennan
William & Cindy Burke
Christopher Fiumara
Ford, Mulholland & Moran, P.C.
Tom & Shelia Hannon
Walter & Patricia Hannon
Robert & Patricia Malkasian
Moriarty & Associates, P.C.
Louis Pinheiro & Carlos Leitau
Myra Poverman
George & Amy Riedel
Marcello Santone
Paul & Lois Shea
Hank & Ann Spaulding
John & Margaret Sullivan

# Give the gift of KBIA

Wear KBIA close to your heart all year round with a sweatshirt, fleece, golf shirt ... the options go on! The KBIA store will be open from 12 to 2 p.m. Saturday, Dec. 4, as part Christmas Prelude in the Kennebunks. Stop by and stock up on these exclusive items to give to KBIA friends and family on your holiday gift list!